

Dream Big...



PETERSEN FAMILY
WELLNESS CENTER

FREQUENTLY ASKED QUESTIONS:

CONSTRUCTION OF THE BUILDING

Q: July of 2010 is our current completion date of the project. Why 2010?

A: Working with the architects and construction managers in developing the best plan for the best price; completing grant applications and awaiting grant awards so we have a solid financial base

Q: Why does the project face east rather than north (towards Chatburn Avenue)?

A: We felt due to the amount of traffic in and out of the Medical Center, adding even more traffic would be dangerous. There will be an entrance only to the Wellness Center from Chatburn, but the exit will be onto 12th Street. The architects also felt this was a better utilization of the plot of land as less dirt had to be moved and the size of the retaining wall ended up being much smaller than the original retaining wall.

Q: Why did we choose to hire a construction management firm?

A: It is felt the cost of a general contractor verses a construction management firm would be about the same, however, a construction management firm will have a closer eye on the project and is working totally on our behalf.

Q: Explain the “green” concept.

A: In short, “green” means making the facility energy efficient and environmentally friendly. Things such as natural lighting in as many spaces as possible helps to reduce the energy usage, recycled material content and geothermal mechanical and electrical systems are being investigated. We have more information available on our website at <http://wellness.myrtuemedical.org>

Q: Why is the project being bid in several packages rather than one large bid?

A: We need to get the building pad constructed and site utilities in the ground as soon as mother nature allows, so we bid those in the first package. The lead time for steel structures is running anywhere from 16 to 20 weeks, so the earlier we get the building structure ordered, the earlier we can get it erected in the spring. Some of the work is still awaiting final approval. Our design teams and engineers are keeping to their schedules so that construction can progress as smoothly and on target as possible. Note: The first bid package has been approved (11/25/08) and it is hoped dirt work will begin in December.

Q: Are the plans for the new Wellness Center including any room for future expansion?

A: Yes, there is room to the south for future expansion.

Q: Will there be a bridge between the hospital and the new Wellness Center?

A: No there will be no bridge or tunnel or any type of connecting link between the hospital and the Wellness Center at this time.

OPERATIONS & PROGRAMS

Q: What hours will the Wellness Center be open? Pool area?

A: [Hours of Operation](#) [Lifeguard Hours](#) **Adult only swim – 5:30am-3:30pm every weekday-during school year. Lifeguard on duty 3:30pm-9:00pm.**

Saturday 7:00 am to 7:00 pm Saturday 11:00 am to 7:00 pm

Weekdays 5:30 am to 9:00 pm Weekdays 3:30 pm to 9:00 pm

Sunday 11:00 am to 7:00 pm Sunday 11:00 am to 7:00 pm

Summer hours and holiday hours to be determined.

Q: Will personal training and/or dietitian services be available in the new Wellness Center?

A: We currently have a personal trainer available in the fitness center, but no dietitian. Again, programs and services have not all been determined for the new Wellness Center. If there is a high demand for this service, we will do a study to see if it would be possible.

Q: How will the Kids Zone be operated and what are the hours?

A: We will be working on some sort of volunteer effort for the children. There will be regular hours that someone will be on duty, but the details have yet to be determined.

Q: Will there be programs for children and teens?

A: Yes. There will be many things to keep our youth busy, i.e., crafts, games, swimming lessons, nutrition, etc. Programs are yet to be determined.

Q: How will members check-in and out?

A: More than likely we will have some type of automated check-in system.

Q: Will there be activities scheduled in the gym area?

A: We will have activities planned for the gym area, but there will also be open gym time.

Q: How can the general public use the meeting room and what will the cost be?

A: Facility rentals will be available. This will not only involve the meeting room, but also the pool area and the gym area. Cost is yet to be determined.

Q: Will physical therapy staff be bringing inpatients across the street for treatment at the new Wellness Center?

A: No, physical therapy staff will continue to treat inpatients in the hospital, just as they do currently.

FINANCIAL

Q: What will the membership fee(s) be?

A: Approximately \$40 per month for a family and \$30 per month for a single. Other membership categories will be offered such as senior or youth at a reduced cost. Day passes will also be available for individuals or families.

Q: If the fund drive does not meet its goal, how will the project be impacted?

A: The Wellness Center will be cut back based on the dollars available.

Q: Are property taxes being utilized to build or operate the new Wellness Center?

A: No. We do not intend to use tax dollars to build or operate the Wellness Center. Currently the average household in Shelby County pays approximately \$4.00 per month to the Medical Center in property taxes. Future tax dollars will continue to fund traditional Medical Center operations.

Q: If the Wellness Center incurs operating losses, how will those losses be covered?

A: While we intend to operate the facility at breakeven, we understand the potential for operating losses in this industry. The hospital Board of Trustees believes that a Wellness Center fits well within the Medical Center's mission and will support the Center financially. We intend to design our membership fees to be affordable for residents of our service area and will not stray from that commitment.

Q: Will the new Wellness Center be set up as its own non-profit organization?

A: The Wellness Center will be set up as a department of the Medical Center and will not be a separate legal entity.

Q: Will donations be tax-deductible?

A: Yes, donations are tax-deductible and a receipt will be sent to all contributors stating the amount of the gift, and that no gifts or services were provided by January 15, 2009. We will also send reminders to those companies and/or individuals who have pledged over a period of time.

Q: If the McDowell Fitness Center is moved to the new Wellness Center, will the equipment be updated?

A: Yes, we budgeted approximately \$125,000 for new equipment for the McDowell Fitness Center which will be located in the new Wellness Center. This amount is not included in the \$9.5 million building project estimate and will be funded by the Medical Center.

Q: What is our goal for numbers of memberships?

A: Our estimated annual operating budget is \$450,000. We estimate that we will need approximately 1,000 memberships in order to break even.

Q: If there are folks who would like to donate stocks or property, etc. is that a possibility?

A: Yes, that is definitely acceptable. We would encourage them to talk with their personal financial advisor or attorney.

Note: Please note, some of the above has been estimated to the best of our ability with the information we have at this time. Details may change as the Wellness Center is still approximately 18 months prior to completion.

Revised 05/18/09